



Dear Conference Supporter:

As a historical first for this organization, supportive industries of animal health are hosting the annual Livestock Insect Workers' Conference (LIWC). This year's conference is set for June 15 – 18, 2008 in beautiful Kansas City, Missouri. Not only is Kansas City famous for barbeque and jazz, but also it is home to many of the country's foremost animal health companies. As industry leaders we hope you will find the educational quality and hospitality of this year's conference exceed your expectations.

Below you will find some helpful information to aid in your registration and travel arrangements. First, a block of rooms has been reserved at the Marriott Country Club Plaza in Kansas City, Missouri. You can make reservations directly with the hotel by phone (1-800-810-3708, reservation code LIW) or online ([Kansas City Marriott Country Club Plaza LIWC Reservations](#)). LIWC room rates are \$119 per night plus tax. **Please make your room reservations by May 25, 2008. After that date the room block will be released, and the special LIWC reduced rate will expire.**

If you are traveling by air, Kansas City International Airport (KCI) is servicing the major airlines and most rental car agencies. Taxis are also available with fares running from \$50-\$60 to the Kansas City Marriott Country Club Plaza. Shuttle service to the Marriott, is also available with the KCI Super Shuttle. Fares are \$18 one-way and \$31 round-trip. You can contact them at the airport on a courtesy phone or make reservations in advance by calling 1-800-258-3826.

This year's conference will begin on Sunday afternoon at 1:00pm. We believe you will find the distinctive Sunday session of particular interest. We are offering guest speakers on the subject of veterinary forensic entomology and legal matters affecting expert testimony. These have been hot topics in recent years.

Technical sessions will run Monday through Wednesday. Monday will be our official open afternoon. Make plans to enjoy the sights on the Plaza and around the KC area, to tee it up in the traditional Dung Beetle Classic golf tournament, to take in the culture of the Nelson-Adkins Museum (within walking distance of the Marriott) or to take advantage of trophy bass fishing at Bob Pennington's ranch! Often in the past, travel to nearby sights or playing golf meant a rush to return to the hotel to spruce up in time for the banquet. This year, Monday afternoon and evening are completely free! Our banquet will be hosted by Bayer Animal Health at their facility on Tuesday evening. Buses will be provided and everyone must ride the bus – no personal vehicles will be allowed onto the Bayer campus. Entertainment for this event will be provided by a world-renowned KC jazz ensemble.

For those of you planning to make presentations, please follow the guidelines provided under the “Summary Format for 2008” link on the LIWC 2008 web page ([www.pestmanagement.info/LIWC/](http://www.pestmanagement.info/LIWC/)). Please do not exceed the 4-page limit and list the commodity group under which you would like your summary placed. Abstracts can be e-mailed directly to Douglas Ross ([douglas.ross.b@bayer.com](mailto:douglas.ross.b@bayer.com).) Abstracts must be received no later than **May 25, 2008**. Please call Doug at 913-268-2828 if you have any questions.

The following projection equipment will be available for your presentations: laptop computer, an LCD projector and projection screen. **If other equipment is needed, please let us know prior to June 2, 2008.** Please bring presentations to the meeting room the morning before your presentations so that we can download them before the sessions begin.

As is customary, there will be an industry session and industry representatives are encouraged to make presentations. Please bring a supply of labels, flyers, and other items you want to distribute. Tables for booth displays will be provided. Please contact Bill Donahue ([srl@clearwire.net](mailto:srl@clearwire.net)) or 209-521-6380 for sign up.

**The Lifetime Achievement Award in Livestock Entomology** will be presented to honor a livestock entomologist for their achievement in research, teaching and/or service during the course of their career sponsored by Bayer Animal Health. We have many deserving individuals in our group. Please take the time to nominate one of them on or before **May 3, 2008**. The nomination guidelines are included for your convenience.

**The LIWC website should be up and working by the time you receive this letter. If you cannot access the site, please try back in a day or two.** The website provides links to numerous activities and attractions in and around the Kansas City area. We have attempted to identify numerous on-your-own activities for spouses and guests. The Dung Beetle Classic golf tournament and Pennington Ranch Trophy Bass fishing are scheduled for Monday afternoon. For those who need golf clubs, please make sure you indicate so on your registration form. Also notice the activities we will be sponsoring on the registration form. You must sign up prior to the meeting for these planned activities.

The supporting animal health industries would like to thank Purdue University for co-sponsoring this year’s event. In order for proper tax credit to be given to those contributing to the conference, Purdue University has graciously agreed to serve as our financial partner. This will also aid in the transfer of funds for next year’s conference in French Lick, Indiana, hosted by Ralph Williams.

Registration fees and industry contributions should be mailed in care of Bob Pennington, ECTO Development Corp., 1229 N Jesse James Rd., Excelsior Springs, MO 64024. All checks for the '08 meeting must be written to **Purdue University**. Please indicate **LIWC** in the Memo portion of your check.

We look forward to seeing you in June and welcoming you to Kansas City.

Sincerely,  
2008 LIWC Planning Committee